**English 12 - Rhetorical Analysis Assessment Rubric**



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| **Criteria (or Standard)** | **1** | **2** | **3** | **4** | **Feedback/Suggestions** |
| **Transform ideas and information to create original texts**   * Follows the structure of a rhetorical essay: introduction, body and conclusion. Focuses on   **Understand and evaluate how literary elements and techniques shape meaning and impact.**   * Detailed, focused analysis of the rhetorical strategies and appeals at work in the text which could include:   logos, pathos, ethos, repetition, metaphor, allegory, allusion, simile, language, tone. |  |  |  |  |  |
| **Think critically and respond to text in personal, creative or critical ways.**   * Correct balance between description of evidence including specific examples from the text and analysis of evidence.   **Understand intellectual property rights and use in-text citations and quotations**   * Smoothly embedded quotations and examples, using attributions such as, *the author* *argues*, *the author states, the author claims…* * Use of APA format for in-text citations. |  |  |  |  |  |
| **Correct use of spelling, grammar, diction and punctuation**   * Writing consists of a variety of sentence structures and is free of any spelling, punctuation and grammatical errors. |  |  |  |  |  |

**1** = emerging; **2** = developing; **3** = proficient; **4** = extending