Infographic Assignment

**What are infographics?**

* Visual representations of knowledge and information.
* A combination of images and text.
* A popular way of sharing information.
* Designed to make complex ideas and large amounts of data easy to understand.
* There are many ways to create infographics.

**Goal: To learn to show data and communicate visually. After exploring a variety of examples, you will create your own infographic poster that conveys information.**

Process:

1. View sample infographics on my teacher page and answer the following questions.

* Which infographic was the best? Why?
* What made them interesting, content or design? Or both?
* How did the use of fonts, color, graphics, and imagery contribute?
* Did the design contribute to how you felt about the information?

1. Choose a topic.
2. Do research and collect information. Remember to keep track of your sources. Infographics, especially those that include lots of data, ALWAYS include citations.
3. Decide how you will visually convey/display your information. Create a rough visual sketch of how you will share the information.

As you plan out design, you should ask and answer questions like:

* Which information, facts, and data are essential to include? Which aren’t?
* What colors and layout works best in sharing the information?
* What graphs and graphics best convey information and data to the viewer?
* What is the order, or flow, of information?

1. Use Piktochart to create your infographic. See handout.
2. Create a references or sources pages.

**Remember: The final poster should be informative, simple, engaging, and design-friendly.**

Adapted from:

*Infographic Lesson Plan*. (n.d.). Tech4learning.Com. Retrieved October 18, 2021, from.

https://creativeeducator.tech4learning.com/2013/lessons/Infographics