**English 12 - Infographic Assessment Rubric**

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| **Criteria (or Standard)** | **1** | **2** | **3** | **4** | **Feedback/Suggestions** |
| **Transform ideas and information to create original texts**   * Topic is specific in nature and is intended to inform or convince the viewer. * Format highly supports the content being presented (timeline, flow chart, compare and contrast, etc.) * Consists of 10 facts, at least 1 chart or graph, and non-fiction text analyzing and summarizing information * Consists of at least four images/graphics that are appropriate and make it easier for the viewer to understand the infographic * Information is written in point-form or concise sentences; no long paragraphs. * Appropriate font sizes, varying from largest for the title, medium for sub titles and section headings, small for supporting details and smallest for references * Colour choices enhance the visibility of the infographic * Information is organized in a cohesive manner |  |  |  |  |  |
| **Understand intellectual property rights and use in-text citations and quotations**     * Full bibliographic citations for all sources and online images used are included |  |  |  |  |  |
| **Correct use of spelling, grammar, diction and punctuation**     * Free of any spelling, punctuation and grammatical errors |  |  |  |  |  |