**English 12 - Infographic Assessment Rubric**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Criteria (or Standard)** | **1** | **2** | **3** | **4** | **Feedback/Suggestions** |
| **Transform ideas and information to create original texts*** Topic is specific in nature and is intended to inform or convince the viewer.
* Format highly supports the content being presented (timeline, flow chart, compare and contrast, etc.)
* Consists of 10 facts, at least 1 chart or graph, and non-fiction text analyzing and summarizing information
* Consists of at least four images/graphics that are appropriate and make it easier for the viewer to understand the infographic
* Information is written in point-form or concise sentences; no long paragraphs.
* Appropriate font sizes, varying from largest for the title, medium for sub titles and section headings, small for supporting details and smallest for references
* Colour choices enhance the visibility of the infographic
* Information is organized in a cohesive manner
 |  |  |  |  |  |
| **Understand intellectual property rights and use in-text citations and quotations*** Full bibliographic citations for all sources and online images used are included
 |  |  |  |  |  |
| **Correct use of spelling, grammar, diction and punctuation*** Free of any spelling, punctuation and grammatical errors
 |  |  |  |  |  |